



n her book *Timeless Luxury*, Debbie Cavit focuses on what makes a brand stand out in a field filled with furniture wannabes. Such qualities as texture, craftsmanship, comfort and, of course, design have been her benchmarks since she started Cavit&Co more than 25 years ago. Her preference has always been to create warm, inviting homes that afford a relaxing atmosphere in a comfortable, elegant environment. And when she noticed a definite movement away from the very popular French Provincial style of the mid 1990s, her search unveiled an American company called Baker Furniture.

Baker made pieces from sycamore or mahogany, with clean, refined lines, elegant hardware and superb craftsmanship in the upholstery. Along with its sister company, McGuire Furniture, the two brands kindled her appreciation for the excellent workmanship to be found in the United States and created an enduring admiration for its leading furniture brands. Sifted from a lengthy list of global manufacturers and designers whose work inhabits Cavit&Co showrooms, here are some standout American names:

### ••••• BAKER •••••

In 1890 Dutch-born Siebe Baker founded an interior woodwork and door company near Grand Rapids, Michigan. From such beginnings, the company has established an international reputation as one of the most innovative brands in the business. Sister companies McGuire Furniture and Milling Road were introduced along the way, further enhancing the group's impeccable reputation.

Baker is recognised for the quality of its workmanship and design excellence. Bedroom furniture from stage designer Joseph Urban, a modernist selection by Kem Weber (which led to the debut of the movement in the US) and a reproduction programme based on mainly English provincial furniture but crafted by European experts, cemented Baker's place among industry leaders. Chinese Modern, art deco, Danish Modern and Asian designs followed.

Top designers came onboard as consultants who contributed unique collections under the Baker umbrella. John Saladino and Barbara Barry (known for her Hollywood glamour style) were the first. Other design luminaries followed, including Laura Kirar, Jacques Garcia, Tony Duquette and Andrew Arbus. Latest in this line-up is esteemed French architect and designer Jean-Louis Deniot, who has crafted an 80-piece collection including furnishings, accessories, lighting and upholstery inspired by 20th-century furniture and formal, 'aristocratic' interiors.

## MCGUIRE ....

Known as the champion of 'California Casual' with a relaxed, unpretentious yet still elegant modernity, the label was launched in San Francisco by John and Elinor McGuire around 65 years ago. Their goal was to "reinterpret natural materials into objects of perfect proportion and design" and today the company continues to "elevate craft to an art form that reflects today's new definition of luxury, comfort and design".

Nature was and is its platform and McGuire's indoor and outdoor pieces are formed from a fusion of materials such as rattan, rawhide, bamboo, teak, leather and bronze, with the unique use of pattern and texture providing a major point of difference. Simplicity combines with authenticity in quality handcrafted products with a heritage style. Lately, designers such as Barbara Barry, Jacques Garcia, Bill Sofield and Thomas Pheasant have refined that casual approach with their own contributions. The latest collection includes 36 pieces from Steven Volpe – who acknowledges the McGuire family for inspiring his design aesthetic – using rattan, rawhide and cane (deemed classics of tomorrow). A lighting collection by Jonathan Browning adds to the easy mix, in which he combines the signature McGuire Danish with glass, steel and brass and an unglazed white bisque porcelain. Craftsmanship at its zenith.

#### MILLING ROAD

Baker started Milling Road when it acquired the Grand Rapids Chair Co in the 1950s. The aim? To produce an assortment of simpler, less costly furniture. Revamped in 1990, in 2015 Baker relaunched Milling Road as a stand-alone brand with a fresh philosophy. It debuted with a new collection by Kara Mann, a designer of international repute and an influential style maker whose designs can be seen in the pages of *Elle Décor*, *The New York Times* and *House Beautiful* among other publications. At High Point Market, one of the largest international furniture expos in the world, a collection of 45 statement pieces reflected Mann's edgy yet sophisticated style. She was the first in a series of guest designers who now lend their creativity to the Milling Road portfolio.

This move was part of the Baker strategy to confront the fast-changing home furnishing landscape while allowing the parent company to remain true to a heritage rooted in design, craftsmanship and exquisite detail. Inventive, stylish and casually sophisticated, the new Kara Mann range meshes with the Baker image of urbane and sumptuous design. It also offers design enthusiasts customisable options with 100 types of fabrics and finishes, all delivered within a short timeframe.



#### BOLIER ....

Bolier is a fairly new addition to the American furniture scene. Founded in 2004, its ethos is 'luxurious simplicity'. The finest materials and traditional craft techniques create furnishings that are informed by the past yet designed for a modern lifestyle.

Comfort is the cornerstone, based on clean lines and versatility within an ever-changing kaleidoscope of interiors. The brand is informed by collaborations with the world's best designers alongside a commitment to sustainability. Names to be found in its collections are John Black, Michael Vanderbijl and Dakota Jackson – all world-renowned designers. 'Classic meets casual' might best describe the Bolier brand.

# VERELLEN ....

Verellen is a brand tailor-made for relaxation. Sumptuous sofas and armchairs are its trademark – and this is what seduced Debbie Cavit. Exhausted from the toil of traipsing the endless aisles of High Point Market, she fell into a huge four-seater sofa and could not believe the comfort. It was the Camille, created by Belgian émigrés Tom and Sabine Verellen, the first piece from the duo and the platform for an upholstery collection sought after by top interior designers. Together they brought a love of casual design from their birthplace, yet they were captivated by the exquisite volume and quality of American upholstery. A base of eight-way tied springs within their chairs and sofas guarantee supreme comfort, while handcraftsmanship, sustainable timber, recycled metal coils and packaging and soya-based foam cushions are all part of their eco-conscious doctrine. Distinctive details such as elegance, authenticity and superb upholstery achieve timeless sophistication.

# RALPH LAUREN HOME

Debbie Cavit had admired the Ralph Lauren brand for at least 10 years before she made her first approach. They had not approved a Ralph Lauren agency internationally for two years. Her persistence paid off. Within 24 hours of receiving her proposal, the brand was hers. As anyone in the design world knows, the name Ralph Lauren is synonymous with American lifestyle. As the first American fashion designer to launch a furniture brand, Lauren's home collections include two new ranges each year and the comprehensive portfolio of beautifully handcrafted products also encompasses lighting, textiles, floor coverings and accessories, allowing a truly cohesive furnishing style. An English country house sensibility informs the Ralph Lauren Home brand: sophisticated, timeless and universally chic.





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